



United Services
for Children

2021–2022 Annual Report

A word from Denise Liebel, President and CEO of United Services for Children

With your help, we delivered vital early intervention, pediatric therapy, and support services to more than 350 children and their families in 2022. None of this would be possible without you! We are so grateful for all the ways you support United Services for Children—donations, sponsorship, committees, attending events, and helping tell our story throughout the community.

Discovering that a child has a disability or delay can profoundly affect a young family. Their life-long journey often begins at United Services. Teachers and therapists welcome them with compassionate hearts and extraordinary expertise.

Families are often uncertain about their children's future, but our staff replaces their fears with confidence and hope!

We are excited to share that United Services will have a new home in 2023. After years of searching, the Board of Directors approved the purchase of a 41,000-square-foot building just 1.5 miles away from our current location. Renovations are underway and we look forward to opening the doors for full services in August 2023.

On behalf of the children and families we serve, thank you for your continued support. We are excited to see what we can accomplish together in the years ahead.



Denise Liebel

Denise Liebel, President and CEO





Thank you to the directors who volunteer their time and expertise to serve on our agency and endowment boards. United Services for Children thrives on their leadership.

Board of Directors

Lauren Kingsten – Chair

Stacia Peterson – Vice Chair

Tom Schmidt – Treasurer

Jennifer George – Secretary

Joel Brett – Past Chair

Jane Carlisle

Heather Decker

Jim Didion

Mark Didion

Allen Fox

Kyle Grate

Dr. Natasha Marrus

Sarah McClure

Duane McCrum

Gary Melchior

Jill Skyles

Heidi Sowatsky

Garrett Watson

Emeritus Members

Brian Hollander Melinda Nolan



Endowment Board of Directors

Gary Shaw - President

Tom Wootten - Vice President

Brian Hollander - Secretary

Kathryn Dudley

Lesa Johnson

John Meilink

Allen Roche

Dan Saettele

Keith Stone



Endowment for United Services

The United Services Board of Directors in 2002 established the Endowment for United Services to ensure the agency would have the financial resources to continue serving children for generations to come.

The Endowment for United Services is a separate 501(c)3 organization with its own board of directors. Their primary responsibilities are monitoring and recommending investment strategies to preserve the endowment principal and make sure donors' wishes are carried out through established investment policies.

The Endowment offers various planned giving options. A planned gift is any gift designed or structured in connection with an individual's tax and estate planning goals.

For more information on the Endowment, contact Diane Wolferding at dwolferding@unitedsrvcs.org 636-926-2700, ext. 101.





Executive Team

Denise Liebel – President and CEO

Lori Kohrs – Vice President of Administration

Leslie Tucker – Director of Therapy Services

David Plummer – Director of Finance

Diane Wolferding – Development Director

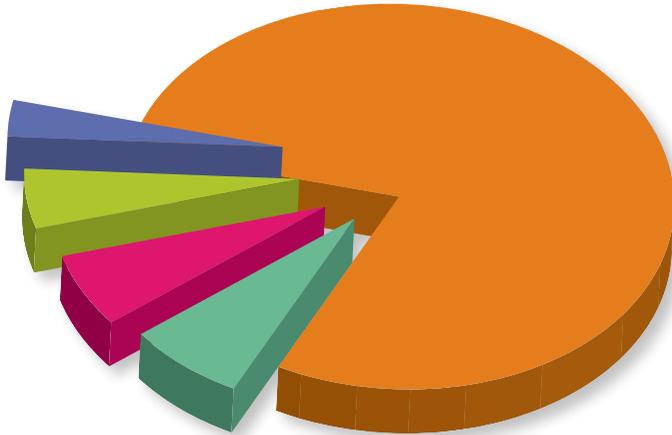
Raymond Castile – Marketing Director



Children served 2021-2022

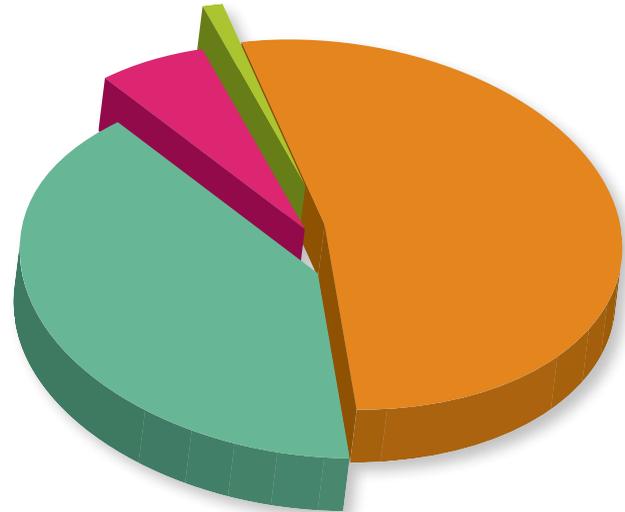
Early Intervention and Social Work

- 79% **Developmental Delay**
- 7% **Autism Spectrum Disorder**
- 6% **Premature Birth**
- 5% **Down Syndrome**
- 3% **Other Genetic Disorders**



Outpatient Pediatric Therapy

- 53% **Developmental Delay**
- 40% **Autism Spectrum Disorder**
- 6% **Emotional Behavioral Disorder**
- 1% **Down Syndrome**







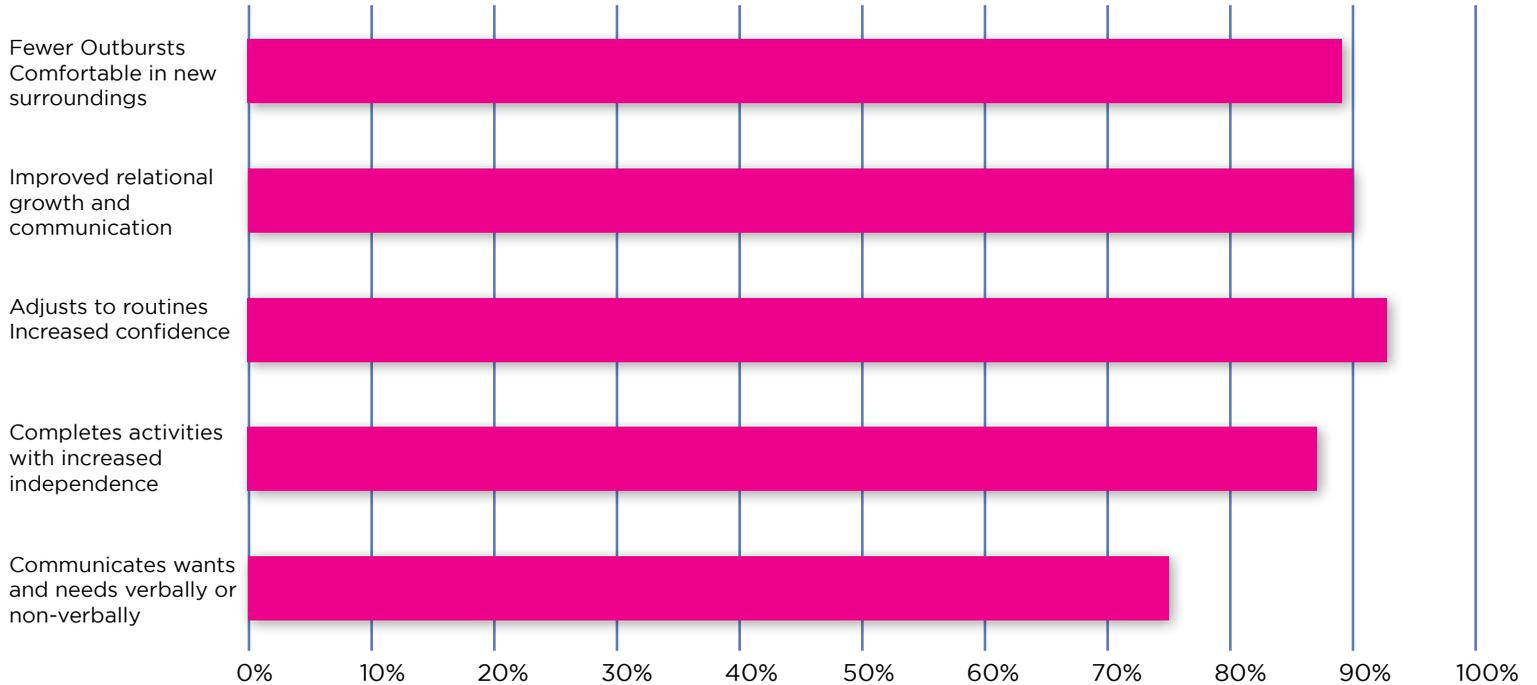
Early Intervention programs focus on young learners, children from 18 – 36 months, who have been diagnosed with a developmental disability or delay. Children receive the support they need to develop and grow in social, language, motor and adaptive skills. Children are placed in one of three low-ratio, classroom-based programs. Days and hours vary with the children’s individual needs. Parents and caregivers play an important role, working with the agency’s teachers and therapists to develop individualized strategies to address each child’s needs.

Early Intervention programs:

- **Learn and Play Together** — Children learn to separate from their parents, play with peers, accept and adapt to change, use language to communicate their wants and needs, and expand proficiency in a range of developmental skills.
- **Building Blocks** — Focus on preparation for group learning. Children learn to follow classroom routines and transition more easily. Children work on “learning to learn” behaviors, like attending to their name, coming when called, and sitting for a task.
- **Building Blocks Intensive** — Children learn to attend to people in their environment and build social motivation. Focus on engagement, communication, social play, toy play and sensory needs.



Early Intervention Outcomes







Outpatient Pediatric Therapy is available for children age birth through 15 years. Family members are an integral part of the therapy team — participating, planning and observing throughout the process. The agency's expert therapists work with families to address each child's unique needs. Therapy is available in individual and group sessions. Medicaid and all major insurance carriers are accepted. Therapy is in-network for most insurance plans. Financial assistance is available, thanks to support from community members.

Outpatient Therapy programs:

- **Applied Behavior Analysis** — Treatment plans are individualized to help children with Autism Spectrum Disorder increase their skills and decrease challenging behavior.
- **Occupational Therapy** — Facilitates fine motor manipulation, visual perception, sensory processing skills, eye-hand coordination and feeding skills.
- **Speech/Language Therapy** — Works to foster the development of communications skills.
- **Aqua Therapy** — Helps develop motor skills, a greater sense of awareness, increased mobility and strength, and improved sensory processing.





Family Support Services ensure that new families feel welcome. Wrap-around services help families with young children navigate life's daily challenges. A social worker, teachers and therapists collaborate to provide ongoing assistance. Families receive personalized care, plus access to a variety of training programs and support groups.

- **SIBSHOP** — A monthly sibling support group that offers siblings the opportunity to express their feelings and better understand their families.
- **Early Childhood Parenting Made Fun** — A three-week parent training program, designed by the Love and Logic Institute. Parents learn to feel more confident, have more fun, and gain valuable tools to help them handle challenges.
- **Referrals** — Frequently made to connect families with community resources.
- **Quarterly therapeutic group sessions** — Offered in a camp format for children age 2-10 years.





ReUnited

37th Annual Benefit Gala

ReUnited marked the return of United Services' live annual gala. The pandemic forced the agency to cancel its 2020 event, opting instead for an online fundraiser. A year later, with restrictions lifted, agency supporters were excited to gather in person. ReUnited was a great success, as both a fundraiser and a celebration of the United Services community.





2022 marked the return of two more annual United Services in-person fundraising events—the FORE the Children golf tournament and United Services Trivia Night. Attendance and donations for both events exceeded expectations. Supporters enjoyed coming together for a good time and a good cause.





Funding Partners

Developmental Disabilities Resource Board of St. Charles County
Community and Children's Resource Board of St. Charles County
United Way of Greater St. Louis
Missouri First Steps
Variety the Children's Charity of St. Louis

Foundation Supporters

Employees Community Fund of Boeing St. Louis
The Giving Branch
Blues for Kids Foundation
Cuivre River Electric Community Trust
Cardinals Care
Commerce Bancshares Foundation

Academic Affiliations

Fontbonne University
Lindenwood University
Maryville University
Saint Louis University
University of Missouri-St. Louis
Washington University
St. Charles Community College
St. Louis Community College

Annual Sponsors

GM Wentzville Assembly
Carrollton Bank
BAX Engineering Company
SSM Health
Acropolis Investment Management
Ameristar
Barnes-Jewish St. Peters
and Progress West Hospitals
Great Southern Bank



Financial Report

For Fiscal Year 2022 *(unaudited)*

Assets

Cash	\$	2,039,742
Investments	\$	6,205,569
Accounts Receivable	\$	89,112
Other Assets	\$	180,947
Fixed Assets	\$	1,343,400
Non Current Assets	\$	190,770
Total Assets	\$	10,049,540

Liabilities

Accounts Payable	\$	29,682
Accrued Expenses	\$	19,289
Longterm Liabilities	\$	0
Total Liabilities	\$	48,971

Net Assets

Unrestricted	\$	4,912,454
Unrestricted Board Designated	\$	5,000,000
With Donor Restrictions	\$	88,116
Total Net Assets	\$	10,000,570
Total Liabilities and Net Assets	\$	10,049,540

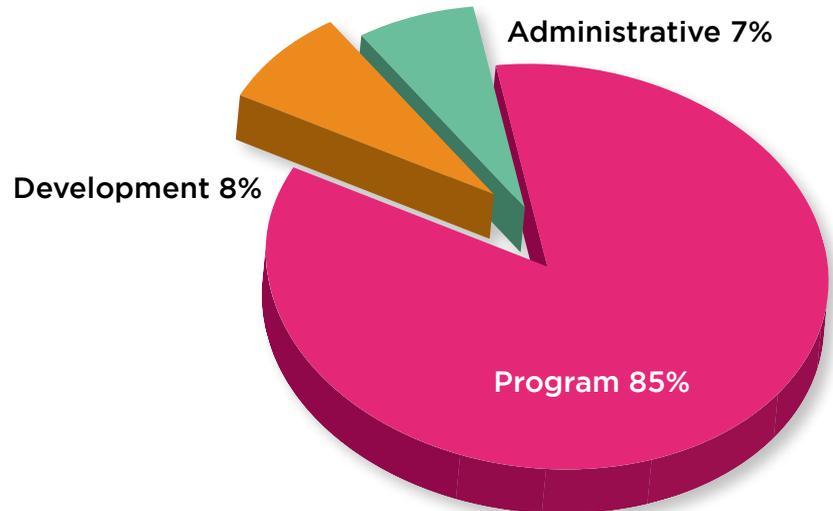
Operating Revenue

Program Fees	\$	46,893
Pediatric Therapy	\$	329,117
Contracted Services	\$	1,215,174
Grants/Fundraising and Other	\$	655,450
Total Operating Revenue	\$	2,246,633

Expenses

Program	\$	1,905,400
Administrative	\$	155,497
Development	\$	180,539
Total Operating Expenses	\$	2,241,436

Functional Expenses





Change is in the air!



United Services for Children has purchased a new building! The single-story facility includes 41,256 square feet on 4.98 acres, located on Harry S. Truman Blvd. in St. Charles. United Services plans to move into its new headquarters next fall. In the meantime, crews will convert the spacious interior into classrooms and therapy rooms where children can learn and grow.



United Services
for Children

Upcoming Events

Trivia Night
March 25, 2023

Exploring the Spectrum
April 22, 2023

FORE the Children
May 19, 2023

39th Annual Gala
August 26, 2023



United Services for Children

4140 Old Mill Parkway
St. Peters, MO 63376

636-926-2700

www.unitedservicesforchildren.org

Follow us on

