



United Services for Children

2022-2023 Annual Report



United Services
for Children

3420

300

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A word from Denise Liebel, President and CEO of United Services for Children

The 2022-23 fiscal year brought bittersweet goodbyes and exciting beginnings. The agency began the year in the same building it had occupied since 1988. Within those walls, teachers and therapists transformed the lives of more than 10,000 children. We were grateful to have a space that allowed miracles to happen every day. Our aging facility had served us well!

An incredible opportunity appeared. In fall 2022, the agency purchased a 41,000 square-foot building at 3420 Harry S. Truman Blvd. in St. Charles. Modern and spacious, the newly renovated building would provide United Services with room to grow and the flexibility to meet the community's evolving needs.

M+H Architects, Vanstar Construction and Bax engineering assembled a remarkable team, turning 3420 into a place United Services could call home. The agency's staff

prepared for the move throughout spring 2023, then flawlessly executed this complex operation during the summer. We were sad to say goodbye to the building that had been our home for so long, but joyful to enter a new, welcoming space that had been created just for our programs and the families we serve.

Throughout all of this, programs continued uninterrupted. We served more than 185 children through our early intervention programs, delivered outpatient therapy to 115 children, and provided support services to 190 families.

The past year might be the most important since the agency was founded in 1975. We are privileged to be the team that bridged the transition from the agency's past to its future. Thank you for supporting our mission during this exciting time of change and possibilities.



Denise Liebel

Denise Liebel, President and CEO





Thank you to the directors who volunteer their time and expertise to serve on our agency and endowment boards. United Services for Children thrives on their leadership.

FY23 Board of Directors

Lauren Kingsten – Chair
Stacia Peterson – Vice Chair
Tom Schmidt – Treasurer
Jennifer George – Secretary
Joel Brett – Past Chair
Jane Carlisle
Heather Decker
Jim Didion
Allen Fox
Kyle Grate
Dr. Natasha Marrus
Sarah McClure
Duane McCrum
Gary Melchior
Jennifer Melson
Jill Skyles
Heidi Sowatsky
Garrett Watson

Emeritus Members

Brian Hollander (Emeritus Member)
Melinda Nolan (Emeritus Member)



Endowment Board of Directors

Gary Shaw - President

Tom Wootten - Vice President

Brian Hollander - Secretary

Mike Deane

Kathryn Dudley

Lesa Johnson

John Meilink

Allen Roche

Dan Saettele

Keith Stone



Endowment for United Services

The United Services Board of Directors in 2002 established the Endowment for United Services to ensure the agency would have the financial resources to continue serving children for generations to come.

The Endowment for United Services is a separate 501(c)3 organization with its own board of directors. Their primary responsibilities are monitoring and recommending investment strategies to preserve the endowment principal and make sure donors' wishes are carried out through established investment policies.

The Endowment offers various planned giving options. A planned gift is any gift designed or structured in connection with an individual's tax and estate planning goals.

For more information on the Endowment, contact Diane Wolferding at dwolferding@unitedsrvcs.org 636-926-2700, ext. 512.





Executive Team

Denise Liebel - President and CEO

Lori Kohrs - Director of Administration

Leslie Tucker - Director of Programs

Lisa Cuppy - Director of Finance

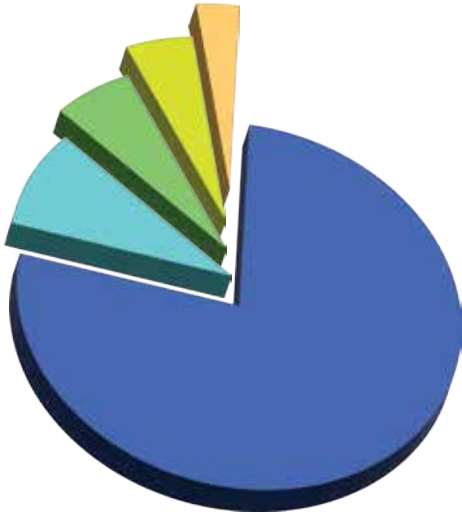
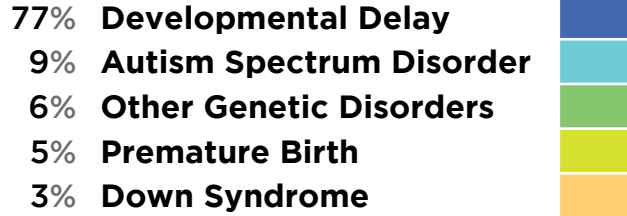
Diane Wolferding - Director of Development

Raymond Castile - Director of Marketing

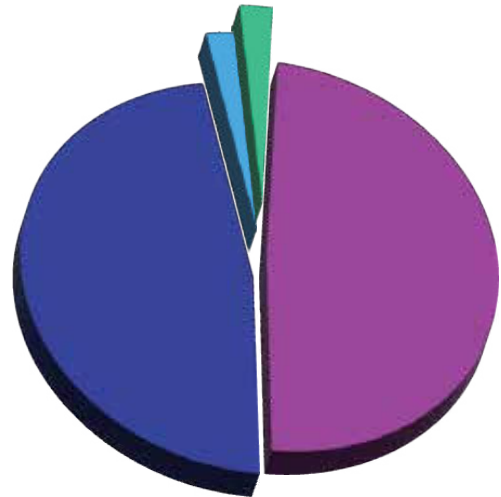
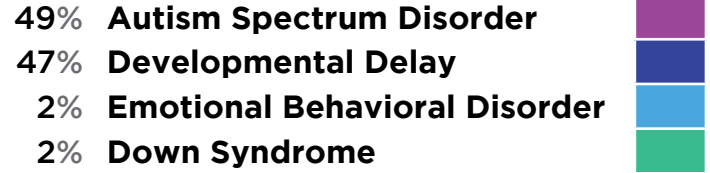


Children served 2022-2023

Early Intervention



Outpatient Therapy







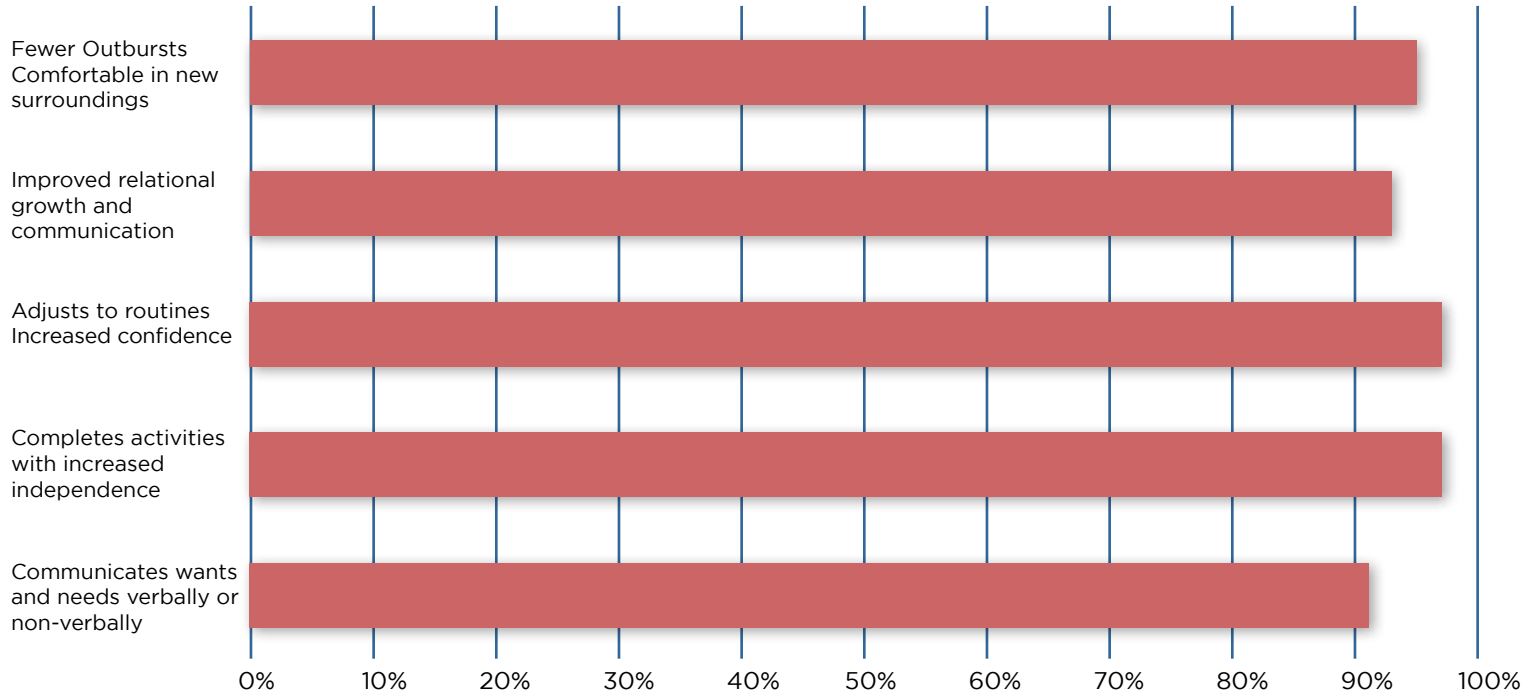
Early Intervention programs focus on young learners, age 18–36 months, who have been diagnosed with a developmental disability or delay. Children receive the support they need to develop and grow in social, language, motor and adaptive skills. Children are placed in one of three low-ratio, structured learning environments. Days and hours vary with the children’s individual needs. Parents and caregivers play an important role, working with the agency’s teachers and therapists to develop individualized strategies to address each child’s needs.

Early Intervention programs:

- **Learn and Play Together** — Children learn to separate from their parents, play with peers, accept and adapt to change, use language to communicate their wants and needs, and expand proficiency in a range of developmental skills.
- **Building Blocks** — Focus on preparation for group learning. Children learn to follow classroom routines and transition more easily. Children work on “learning to learn” behaviors, like attending to their name, coming when called, and sitting for a task.
- **Building Blocks Intensive** — Children learn to attend to people in their environment and build social motivation. Focus on engagement, communication, social play, toy play and sensory needs.



Early Intervention Outcomes







Outpatient Pediatric Therapy is available for children age birth through 15 years. Family members are an integral part of the therapy team — participating, planning and observing throughout the process. The agency's expert therapists work with families to address each child's unique needs. Therapy is available in individual and group sessions. Medicaid and all major insurance carriers are accepted. Therapy is in-network for most insurance plans. Financial assistance is available, thanks to support from community members.

Outpatient Therapy programs:

- **Applied Behavior Analysis** — Treatment plans are individualized to help children with Autism Spectrum Disorder increase their skills and decrease challenging behavior.
- **Occupational Therapy** — Facilitates fine motor manipulation, visual perception, sensory processing skills, eye-hand coordination and feeding skills.
- **Speech/Language Therapy** — Works to foster the development of communications skills.
- **Aqua Therapy** — Helps develop motor skills, a greater sense of awareness, increased mobility and strength, and improved sensory processing.





Family Support Services ensure that new families feel welcome. Wrap-around services help families with young children navigate life's daily challenges. Teachers, therapists and a licensed clinical social worker collaborate to provide ongoing assistance. Families receive personalized care, plus access to a variety of training programs and support groups.

- **SIBSHOP** — A monthly sibling support group that offers siblings the opportunity to express their feelings and better understand their families.
- **The Incredible Years** — An eight-session parent training program for families of children (2-5 years) who demonstrate significant language delays, have an autism diagnosis, or exhibit red flags for autism. Play and communication strategies promote children's emotional regulation, social competence, language skills, school readiness, and relationships with others.
- **Referrals** — Frequently made to connect families with community resources.
- **Quarterly therapeutic group sessions** — Offered in a camp format for children age 2-10 years.





The agency's 38th Annual Gala, "Fly Me to the Moon," packed the house at Ameristar-St. Charles. Special musical guest Moon Valjean gave a heartfelt performance. Honorary co-chairs Jim and Laura Didion and Gary and Joyce Shaw helped the agency honor GM Wentzville Assembly and Boeing Employees Community Fund for their commitment to supporting United Services early intervention and therapy programs.



You can't touch this kind of community support! The Hammertime trivia night drew an enthusiastic crowd to the Pezold Banquet Center in Cottleville. The 28th annual FORE the Children golf tournament at Bear Creek Golf Club sold out available foursomes, proving the event's enduring popularity. Attendance and donations for both events exceeded expectations as supporters celebrated coming together for a good cause.

FORE

the Children





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Key Funding Partners

Developmental Disabilities Resource Board of St. Charles County
Community and Children's Resource Board of St. Charles County
United Way of Greater St. Louis

Foundation Supporters

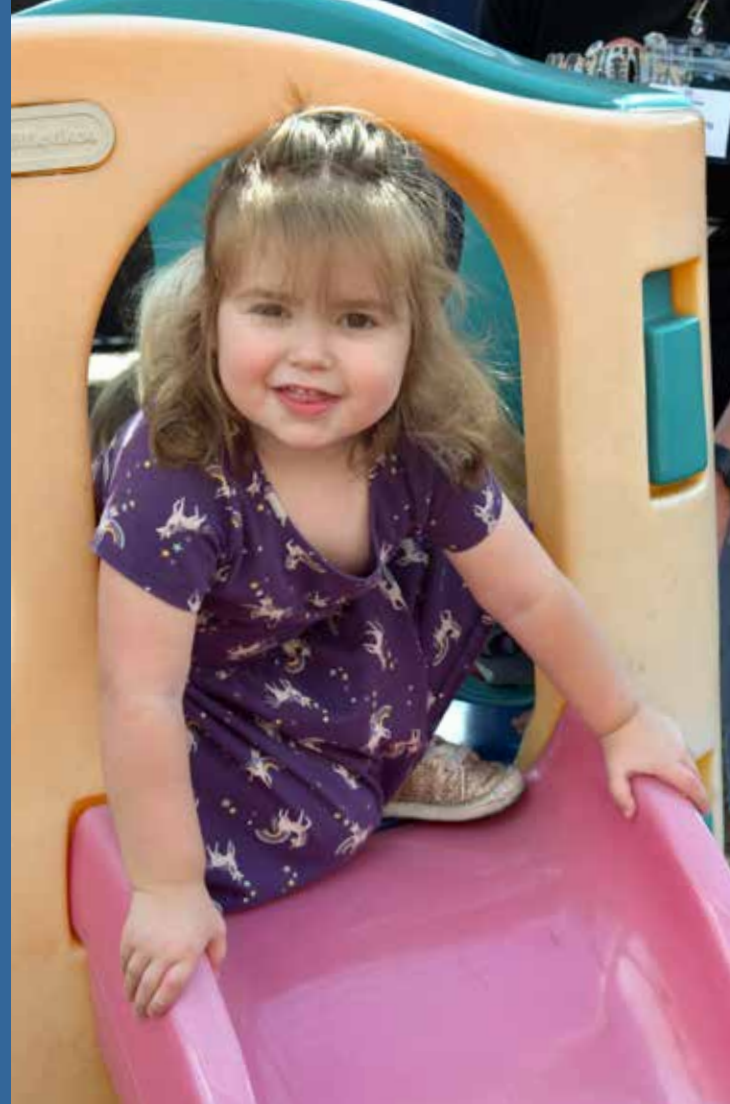
Blues for Kids Foundation
Opus Foundation
Cuivre River Electric Community Trust
Cardinals Care

Academic Affiliations

Lindenwood University
Maryville University
Saint Louis University
University of Missouri-St. Louis
Washington University
St. Charles Community College
St. Louis Community College

Annual Sponsors

GM Wentzville Assembly
Carrollton Bank
BAX Engineering Company
SSM Health
Acropolis Investment Management
Ameristar
Great Southern Bank



Financial Report

For Fiscal Year 2023 *(unaudited)*

Assets

Cash	\$	1,186,062
Investments	\$	2,513,185
Accounts Receivable	\$	244,230
Other Assets	\$	129,251
Fixed Assets	\$	6,136,284
Non Current Assets	\$	1,947,002
Total Assets	\$	12,156,013

Liabilities

Accounts Payable	\$	45,211
Accrued Expenses	\$	39,033
Longterm Liabilities	\$	1,722,407
Total Liabilities	\$	1,806,651

Net Assets

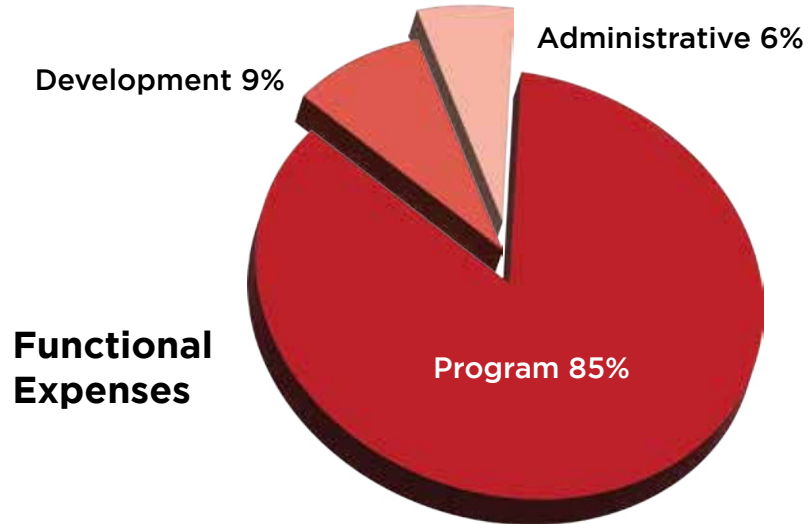
Unrestricted	\$	10,261,246
Unrestricted Board Designated	\$	0
With Donor Restrictions	\$	88,116
Total Net Assets	\$	10,349,362
Total Liabilities and Net Assets	\$	12,156,013

Operating Revenue

Program Fees	\$	47,346
Pediatric Therapy	\$	391,405
Contracted Services	\$	1,546,228
Grants/Fundraising and Other	\$	701,342
Total Operating Revenue	\$	2,686,321

Expenses

Program	\$	2,227,857
Administrative	\$	165,138
Development	\$	221,281
Total Operating Expenses	\$	2,614,276





United Services for Children

Upcoming Events

**“Thank You for Being a Friend”
Trivia Night**
March 23, 2024

Exploring the Spectrum
April 6, 2024

FORE the Children
May 17, 2024

**“It’s a Small World”
39th Annual Gala**
August 24, 2024



United Services for Children

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St. Charles, MO 63301

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www.unitedservicesforchildren.org

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